

NOGALES TRANSIT FEASIBILITY AND IMPLEMENTATION PROJECT

Stakeholder Interview Guide

Objective of Interviews: Obtain qualitative input from knowledgeable members of the Nogales community about:

- Who needs transit?
- Who is currently not being served by existing transportation services?
- Where and when should transit operate to meet the unmet demand?
- What transit should be doing for the community?

1. Do you currently use the existing shuttle buses operating within Nogales? How often and for which trips?

2. Do you know people who use the shuttles? If so, who are they? How often do they use the shuttles and for which trips?

3. What are the biggest drawbacks of the existing service? (i.e., doesn't go enough places, doesn't operate frequently enough or early/late enough, service is unreliable, cost is inconsistent)

4. Do you know people who would use a different system? Who are they? Would you use a different system?

5. If you could make your own system, what would you choose?

- a. Where would it go?
- b. How frequently would it run?
- c. How early would it start and how late would it go?
- d. What about weekends and holidays?
- e. How much would you pay?

6. If the transit system did everything you listed above, would you use it? How often and for which trips?

7. If not, could anything be done for you to use transit?

8. Would the service you recommended be the system needed by others in Nogales?

Name of Interviewee: _____

Date of Interview _____

Telephone Number: _____

Follow-up Needed? _____